

# Case Study



## John Barr Snr. and Jnr – Lurgan

The Barr family have been in dogs for now on three generations, beginning with Lurchers and Terriers. Moving on to Labradors in the late 70s early 80s. Feeding their dogs with a feed named Racewell which later changed its name to Feedwell. As Barr senior always said if it works don't change it and a dog going well early morning and still going strong late afternoon must be getting the right fuel and indeed Feedwell worked for the Barr family.



The three Barr brothers are well known throughout Ireland both North and South as field trial winners, retriever championship winners, working test winners and game fair winners and indeed breeders of Irish championship winners back as far as the late 70s and still going strong to the present day. John Senior winning top retriever in 2015 and has recently qualifying for the IGL with his pride and joy Derryadd Moss.



The three Barr brothers the late Jim Barr, John and Eugene qualified for the Irish team in the 80s and had a fantastic run with their three dogs. Jim travelled to America to assist in the training of Labradors and was a well-respected judge and participant in the doggy world. Now John Barr's young son John junior is following in the Barr tradition and is already well established and picking up numerous wins in trials and game fairs and has indeed represented Ireland in 2015 and 2016 at the CLA game fair with his first Labrador bitch Willow Mount Regal Rose and indeed in 2015 finished top Irish dog.



The Barr family continue to feed Feedwell helping making champions of the Barr dogs and long may it continue.

FEEDWELL ANIMAL FEEDS LTD

The Old Mill, Castlewellan, Co. Down, Northern Ireland, BT31 9NH

Tel. 028 4377 8765 | e-mail: [info@feedwell.com](mailto:info@feedwell.com)